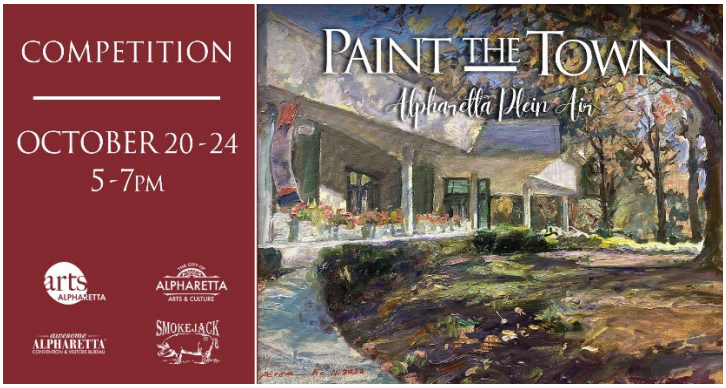

Arts Alpharetta is hosting the 6th Annual **"Paint the Town"** *plein air* Painting event, showcasing artists painting on location in and around Alpharetta.

Paint the Town is an event in partnership with the City of Alpharetta and the Alpharetta Convention and Visitors Bureau. **The event will be held over five days: October20-24 rain or shine.**

This is a unique sponsorship opportunity to support the arts in Alpharetta! This event brings art enthusiastic tourists to the City, showcasing the varied beauty of charming Alpharetta while bringing a focus on the City as an arts destination. This event will feature nationally-recognized painters, live art demonstrations, a juried exhibition with cash awards, original art in various sizes and price points for purchase with a special focus on the Alpharetta Arts Center as the cultural hub.

All sponsors will receive a special invitation for early preview (and first purchase opportunity) of exhibition artwork!

CONTACT:
artsalpharetta1@gmail.com
for SPONSORSHIPS
or IN-KIND DONATIONS

SPONSOR LEVELS

SILVER **$1000**

· Name prominently placed at the Alpharetta Arts Center during the event

· Name listing on program map with Silver Sponsors

GOLD **$3000**

· Logo prominently placed in the Alpharetta Arts Center during the event

· Name & logo listing on program map with Gold Sponsors

· Year-long inclusion of logo on Paint the Town webpage

· Shared social media tags in marketing with event partners, Alpharetta's Recreation, Parks and Cultural Services and the Alpharetta Convention and Visitors Bureau

PLATINUM **$5000**

• Logo prominently placed in the Alpharetta Arts Center during the event

· Shared social media tags in marketing with event partners, Alpharetta's Recreation, Parks and Cultural Services and the Alpharetta Convention and Visitors Bureau

· Business location AND logo listing on program map

· Business name mention in press releases (pre– and post-event)

· Year-long inclusion on Arts Alpharetta web page with logo and link to business website

• Invitation to all Arts Alpharetta events for 2025

· Opportunity for logo on print materials (such as artist welcome bags, aprons, etc.)

SCAN TO DONATE:

A UNIQUE OPPORTUNITY TO SUPPORT THE ARTS!

Proceeds from this event will directly support two Arts Alpharetta Initiatives!

TAKE OUT ART providing free art kits for children in need in our community. A2O partners directly with elementary school counselors to get these kits into the hands of the children who benefit the most. To date, A2O has supplied *free* art kits to underserved children in this community and have increased the number of schools added to the program each year (now including high schools as well as middle and elementary).

PUBLIC ART

Arts Alpharetta is committed to contributing to the evolving and accessible public art experience in Alpharetta. A strategic partnership with the City of Alpharetta (Cultural Services division) and the Cultural Arts Commission, Arts Alpharetta assists in curating, installation, leasing, and maintenance of public art works in and around the City, showcasing one of the most extensive and diverse public art programs serving the region. Additionally, Arts Alpharetta offers free public art *experiences*, such as Sidewalk Chalk Artists, colorful crosswalks, and Artists' talks and demonstrations.

IN-KIND DONATIONS AND RESOURCES NEEDED TOO!

Event signage (banners/posters), location maps, restaurant and shop coupons, artist 'Welcome Packages' items, art supply discounts, etc.

Paint the Town 2026 info.

- **5 DAYS! October 20-24, 2026**
- **Gallery Exhibition through November 14**
- **Visit:** https://www.artsalpharetta.org/paint-the-town-2026.html#/

Arts Alpharetta is a non-profit group dedicated to advancing Alpharetta as a cultural arts destination through artists and their work, strategic local partnerships, and our innovative and educational arts center.