



## CALL FOR ARTISTS: PAINT THE TOWN 2022: 5-day *Plein Air* Artist Invitational

Arts Alpharetta is hosting the 2<sup>nd</sup> annual *plein air* painting competition, Paint the Town 2022 in partnership with the City of Alpharetta and the Alpharetta Convention and Visitors Bureau.

Entrants may register via Wufo: <https://artsalpharetta.wufoo.com/forms/qs58lcv11pbn3l/>. The entry fee is non-refundable and non-transferrable.

Over \$3,000 in cash awards will be given in 3 categories: Professional, Novice, and Quick Draw/Paint.

Dates: Wednesday – Saturday, May 17 – 21, 2022. The event will be held rain or shine.

Media conducive to painting *en plein air* including (but not limited to) oil, acrylic, watercolor, pastel, gouache and charcoal on varied surfaces.

### DEADLINES AND TENTATIVE SCHEDULE OF EVENTS

Registration (\$40)	February 19-April 22
Late Registration (\$50)	After April 22
Quick Draw/Paint Only (\$25- location TBD)	May 21, 10 AM - 12 PM
<i>Plein Air</i> Painting with Debra Nadelhoffer (\$150 City of Alpharetta Resident, \$225 Non-Resident)	May 16 (9AM - 4PM)
5-Day Invitational	May 17 – 21
Art Delivery Deadline (Alpharetta Arts Center)	May 20 by 4 PM
Wet Paint Tent Sale (location TBD)	May 20 4:30 – 7 PM
Awards Ceremony and Reception (Alpharetta Arts Center)	May 21, 5-7 PM
Exhibition Dates	May 21 – June 5
Art Removal Deadline (Alpharetta Arts Center)	June 6 by 5PM

## RULES FOR ENTRY

### ELIGIBILITY:

- Open to all Artists of all skill levels.
- Artist must be at least 18 years of age.
- Artists will *self-declare* their level of experience.
- Professional - artist who sells artwork as source of income and competes regularly and previously.
- Novice - artist who has not participated in a *plein air* competition and who does not sell work as source of income.

### ENTRY FEES:

- Application and Entry Fee must be submitted via <https://artsalpharetta.wufoo.com/forms/qs58lcv11pbn3l/> by April 22, 2022.
- Registration may also be made via PayPal or check. Make checks payable to Arts Alpharetta and mail to: Arts Alpharetta, 625 Varina Way, Alpharetta, GA 30022
- Each applicant must pay the non-refundable and non-transferrable entry fee. This entry fee includes the Quick Draw/Paint competition.
- Artists may enter **ONLY** Quick Draw/Paint portion of the event for a \$25 registration fee.

### LOCATION:

- All artworks to be considered in the competition must be completed on site during the dates of the event, May 17 - May 21, 2022. Surfaces will be stamped at registration.
- The Alpharetta Arts Center will serve as a hub for artists and the exhibition space located at 238 Canton Street, Alpharetta, GA 30009,

### AWARDS:

- Over \$3,000 in cash awards will be given in 3 categories: Professional, Novice, and Quick Draw/Paint.
- Event culminates in an Awards Ceremony, reception and exhibition of all entries on Saturday, May 21 from 5 – 7 PM.

### EXHIBITION:

- All works to be submitted for the competitions in alignment with the timelines specified.
- Entries must be delivered gallery ready (framed and wired for hanging) and labeled with appropriate forms to the Alpharetta Arts Center no later than 4PM on Friday, May 20.
- The exhibition will remain on display through June 5.
- All artwork must be retrieved by artist or new owner by June 6 at 5 PM.

### SALES:

- Artists may indicate that a piece is not for sale (NFS). Artists will be allowed to exhibit their work as available for sale.
- Buyers may begin to retrieve the purchased works starting Monday, May 23 at the Alpharetta Arts Center during regular business hours through June 6 at 5 PM.
- All sales transactions will be conducted by Arts Alpharetta. Arts Alpharetta will collect and remit sales tax in accordance with Georgia tax laws. Artists will be given a tax form to complete and retain for their records regarding sales tax. Arts Alpharetta will retain a 30% commission on all sales. Payments to artists will be made at the close of the exhibition.
- Proceeds from the event will fund two initiatives: Takeout Art: which supplies *free* art kits for children in our community and the funding of public art experiences.

**WEBSITE:** <https://www.artsalpharetta.org/paint-the-town-2022.html>

All information, frequent updates and event schedule will be posted on the event website as well as current details on insurance, liability, appropriate content and COVID-19.