



**Application:
Play Me Again Piano Design
for Alpharetta Arts Center**

Name: _____ Date of Birth: ____/____/____

Address: _____ City, State, Zip Code: _____

Email: _____ Phone: _____

Website or online gallery of work: _____

ARTIST'S STATEMENT: Your concept and why you are interested in participating in the project:

To Submit, please include the following to arts-culture@alpharetta.ga.us:

- This fillable PDF application form
- Artist's Statement: One paragraph stating your concept and why you are interested in participating in the project
- Three digital representations of your piano design
- Three digital examples of past artwork of similar scope

OPEN CALL FOR ARTISTS! PLAY ME AGAIN PIANO 2023

Join the elite group of Alpharetta's Piano Painters as the Alpharetta Arts Center seeks an artist to design and paint new Play Me Again baby grand piano that will replace *Ekphrasis*. Alpharetta has 5 other *Play Me Again* Pianos around town and this is a unique opportunity to share your artistry with your one-of-a-kind design.

This piano has been donated as a used instrument and will remain outside on the front terrace available to all in the community who would like to play it.

Artist must be 18 years or older. The artist will be completely responsible for the painting and sealing the piano (it has already been sanded and primed). Interested artists should submit a drawing that includes 3 views, sketched or painted **submitted digitally only**. Entries should also include digital images of samples of existing artworks.



**Application:
Play Me Again Piano Design
for Alpharetta Arts Center**

Alpharetta Arts Center will provide the following:

- Interior studio at the Arts Center to complete the project (Mon.-Thurs. 8:30AM-8PM, Fri. 8:30 AM-4:30PM, Sat. 10:00 AM-4:00 PM)
- A materials allowance of **\$300** will be supplied, artist is responsible for purchasing all supplies
- Drop cloth to protect flooring
- Volunteers (upon artist’s request)
- Name plate on finished piano with title of newly designed piano with artist’s name and date
- All marketing collateral for press releases and social media announcements

Stipend: Due to the unique nature and time to prepare and paint a baby grand, The City of Alpharetta Arts & Culture will offer a stipend of **\$1,200**.

Guidelines:

- **PROPOSAL DEADLINE:** Artist will submit a proposed, full-color, design by **March 29, 2023**.
- **NOTIFICATION:** Artist will be notified of design acceptance on **April 10, 2023**.
- **COMPLETION DEADLINE: May 12, 2023**
- Piano designs should be suitable for all ages and apolitical. Advertising, political lobbying, copyrighted images, hate speech and profanity are prohibited.
- Designs must be in harmony with the façade and architecture of the Arts Center.
- City of Alpharetta Staff and Arts Alpharetta will review designs and evaluate based on style, ability to meet timeline, and prior experience.
- To ensure the longevity of the artwork mixed media cannot be included in the design, only paint is allowed.
- As a public art program, this is an opportunity for emerging and professional artists alike to showcase their work through a unique project.
- This project is open to artists living and working in North Georgia. You must submit samples of artwork of similar scope.
- Artist must be available to paint onsite, at the Alpharetta Arts Center at 238 Canton Street in Alpharetta, Georgia (Mon.-Thurs. 8:30AM-8PM, Fri. 8:30 AM-4:30PM, Sat. 10:00 AM-4:00 PM)
- Artist must accept responsibility for travel to and from the Arts Center. This project does not include any travel expenses or food allowance.
- Artist might be given access to studio after hours (but must submit to background check.)

I understand the guidelines and timelines for this project. The information I am submitting is true and factual and the artwork is original.

Artist Signature

Print Name

Date