



FOR ARTISTS: PAINT THE TOWN 2024: 5-day *Plein Air* Artist Invitational

Arts Alpharetta is hosting the 4th annual *plein air* painting event, Paint the Town, in partnership with the City of Alpharetta and the Alpharetta Convention and Visitors Bureau from Tuesday – Saturday, May 7-11, 2024.

- Artists must be at least 18 years of age.
- Space limited, pre-registration required for the competition.
- The competition is held rain or shine.
- Media: anything conducive to painting *en plein air* including (but not limited to) oil, acrylic, watercolor, pastel, gouache and charcoal on varied surfaces.
- Surfaces will be stamped on the back at registration, submitted works must bear the stamp and artist registration number.

PAINT THE TOWN ARTIST SCHEDULE

Workshop: A Simplified Approach to Painting <i>en Plein Air</i> with Dana Enders	May 6 (fee and time to be determined)
5-Day Invitational	May 7-11
Registration Starts	May 7, 8AM
Artists' Welcome and Networking Dinner	May 7, 5:30 PM @ Smoke Jack
"Night Paint"	May 7, 6:30 PM – dark
Quick Draw/Paint	May 10, 9-11 AM
Quick Draw/Paint Judging	May 10, 11:30 AM -Town Green @City Center
Art Delivery Deadline	May 10, 5PM
Awards Ceremony and Exhibition Reception	May 11, 5-7 PM
Exhibition Dates	May 11 – June 8
Art Removal Deadline	June 10

AWARDS- PAINT THE TOWN: ALPHARETTA PLEIN AIR, 2024

Over \$3,000 in cash awards will be given in 3 categories: Professional, Intermediate, Novice for both the Exhibition as well as the Quick Draw competitions.

Paint the Town Exhibition Competition (Alpharetta Arts Center)

- Professional 1st Place \$700.00 and \$100 BLICK Gift Certificate
 - Professional 2nd Place \$500.00
 - Professional 3rd Place \$300.00
 - Intermediate 1st Place \$300.00
 - Intermediate 2nd Place \$200.00
 - Intermediate 3rd Place \$100.00
- Novice 1st Place \$100 BLICK Gift Certificate
- Novice 2nd Place \$50 Binders Gift Certificate
- Novice 3rd Place GOLDEN Art Supplies

Quick Draw Competition (Town Green at City Center)

- Professional 1st Place \$250.00
- Professional 2nd Place \$200.00
- Professional 3rd Place \$150.00
- Intermediate 1st Place \$100.00
- Intermediate 2nd Place \$75.00
- Intermediate 3rd Place \$50.00
- Novice 1st Place \$100.00 BLICK Gift Certificate
- Novice 2nd Place GOLDEN Art Supplies
- Novice 3rd Place GOLDEN Art Supplies

CATEGORIES - You may select your own category. We recommend as follows:

- **Professional:** An artist who sells artwork as a source of income and competes on a regular basis.
- **Intermediate:** An artist who has competed in Paint the Town in prior years and other plein air competitions.
- **Novice:** An artist who has never participated in a plein air competition prior to Paint the Town 2024.

LOCATIONS

- All artworks to be considered in the competition must be completed on site during the dates of the event, May 7 - May 11, 2024.
- Location must be within the city limits of Alpharetta.
- There will be limited access to some special locations offered each day at Alpharetta Arts Center (first come first served.)
- The Quick Draw competition *suggested* locations are City Center, Brooke Street Park, Avalon and Alpha Loop on May 10, between 9-11AM. Artists will deliver one Quick Draw/Paint entry on their own easel to the Town Green at City Center 11:30 AM for judging. The rain plan location will be the Alpharetta Arts Center.
- Alpharetta Arts Center is located at 238 Canton Street, Alpharetta, GA 30009

SALES: Artists will be allowed and encouraged to exhibit their work as available for sale, please affix entry form to the back of your work submitted for exhibition and sale. Arts Alpharetta will facilitate sales during the exhibition and at the Wet Paint Tent Sale. All sales transactions will be conducted by Arts Alpharetta. Arts Alpharetta will collect and remit sales tax in accordance with Georgia tax laws. Artists will be given a tax form to complete and retain for their records regarding sales tax. Arts Alpharetta will retain a 30% commission on all sales. Artists may indicate that a piece is not for sale (NFS). Proceeds from the event will fund two initiatives: Takeout Art: which supplies *free* art kits for children in our community and the Public Art Fund: supporting the lease of public art in partnership with the City of Alpharetta. The City of Alpharetta does not permit "busking" or sales by individuals participating on location during the event.

FREQUENTLY ASKED QUESTIONS

What exactly is a plein air event? Arts Alpharetta is happy to host a *plein air* (open air) painting event for artists that will occur in the city of Alpharetta, in partnership with the City of Alpharetta and the Alpharetta Convention and Visitors Bureau

Does everyone who registers 'get in'? Artists 18 years and over are invited to participate.

Where can I stay if coming from out of town? The Alpharetta Convention and Visitors Bureau has secured blocks of hotel rooms at a discount at the Even Hotel in Alpharetta (link on website).

Can I check in early? No. Check-in is at 8 AM on Tuesday the 7th. There will be someone to stamp surfaces every day at the Alpharetta Art Center.

Can I start a painting early and finish it at the event? No. This is a juried exhibition. All surfaces must be stamped on the back at registration and have to be completed during the dates of the event (May 7 - 11). Yes, we know your paintings will be wet at the judging and expect that.

How many paintings should I submit for the competitions?

- Up to four (4) pieces for exhibition (2 for the Juror and 2 back-up pieces)
- One (1) piece for Quick Draw/Paint for Juror (and display at the exhibition.)
- All paintings must have been *started and finished* during Paint the Town, May 7-11, 2023.

Is there a size limit to paintings? Yes, artworks for the gallery exhibition for the 5-day event and Quick Draw/Paint competition are to be no larger than 40" in any direction (including frame.) Small works are to be no larger than 7" in any in any direction.

Are gallery-wrapped canvases allowed? Yes, gallery wrapped canvases (2" deep) are allowed but must be wired for hanging. We ask that artists paint/prepare the edges with black or medium gray acrylic paint to keep paint from marring gallery walls. Traditional stretched canvases (less than 1" deep) and panels are allowed **but must be framed and ready to hang for the exhibition. We will NOT have a framer located on site. Artists need to plan on how works will be installed.**

Can I paint somewhere that is not on the map? It is recommended to select a site from the map because we have permission to use those locations for our artists. If an artist has a spot which is either public, or they have otherwise secured the necessary permission to be there and it is within the Alpharetta City limits, you may paint there. Artists may seek their own locations as long as they paint within the city limits of Alpharetta. Maps will be provided showing: 1. Alpharetta City Limits, 2. Pre-approved locations, 3. Recommended locations for painting during the Quick Draw/Paint competition.

Do we have to stay the whole time? Can we arrive late? Registration begins on Tuesday, May 7th at 8 AM. You may work at your leisure until the competition pieces are due, Friday, May 10. Judging will take place on Saturday. Artists may arrive late but need to alert Nancy Murphy at nancyjmurphy16@gmail.com of their arrival date to accommodate late registration.

Will anything be provided, like chairs or small tables, etc.? Or do we bring everything that we would need? Artists should bring all the supplies that they would need to paint outdoors. Please be a good guest, do not leave any trash behind and do not dispose of solvents in public trash cans or onto the ground.

What is the rain plan? If there will be a rain date, do you have that yet? Presently the event will be held rain or shine, depending on the severity of the forecast.

Are children permitted to accompany the artist? Families are welcome at the reception. Paint the Town is designed for adult artists; there are no activities planned for children at this event.