



Open Call for Artists Crosswalks in Parks Application

Name: _____

Address: _____

Email: _____ Phone: _____

Link to Artist Website and/or attach (3) PDF images of previous work with submission:

To submit, please include the following to arts-culture@alpharetta.ga.us:

- This fillable PDF application form
- Artist’s Statement: One paragraph stating your concept and why you are interested in participating in the project.
- Three digital representations of your crosswalk design
- Three digital examples of past artwork of similar scope
- Artist biography
- Completed W9 with photo ID.

Crosswalks in Parks is a city initiative by Recreation, Parks, and Cultural Services to bring visual vibrancy to some of the City facilities and parks. There are creative crosswalks at the following facilities: Windward Community Park, Arts Center, Wills Park Pool, and Alpharetta Community Center.

Artists will have the opportunity to design and paint new or existing crosswalks that will be accessible to everyone in the community. The City seeks apolitical designs suitable for all ages.

This is a fantastic opportunity for both emerging and professional artists to display their work to the public while contributing to a worthy cause. Emerging artists as well as experienced professional artists are encouraged to apply and be a part of this exciting initiative.

Artist must be 18 years or older. The artist will be completely responsible for the painting and sealing the crosswalk, with support for the project manager assigned by Arts Alpharetta. Interested artists should submit a drawing that includes 3 views, sketched or painted **submitted digitally only**. Entries should also include digital images of samples of existing artworks.



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OPPORTUNITY LOCATIONS

Select one of the following per application:

___ **Webb Bridge Park (Main Entrance)**
4780 Webb Bridge Rd, Alpharetta, GA 30005

___ **Webb Bridge Park (Side Trail)***
4780 Webb Bridge Rd, Alpharetta, GA 30005

BUDGET

The City of Alpharetta Cultural Services division will be providing \$1,000.00 to the awarded artist for design, priming, and painting of design. Artist must submit the required paperwork and documentation noted in this application. ****The “Side Trail” location is double the size and will therefore be a \$2,000.00 compensation. This may also be a location suitable for a multi-artist collaborative effort.***

DESIGN PARAMETERS

- Upbeat, joyful, family friendly designs will be considered. Colorful designs are strongly encouraged.
- Design proposals can only be executed in flat areas of color. Crosswalk paint cannot be color- blended or shaded.
- Color palette options will be provided to the artist as specific paint and binders are required.
- All supplies needed to execute the design are provided.
- Crosswalk paint is provided by the city and cannot be substituted or altered in any way. All paints are water-soluble for cleanup.
- Artwork must not contain copyrighted images.
- Advertisements and branding beyond artist signatures are not permitted.
- ***Designs for Webb Bridge Park are encouraged to be “Nature” themed.***



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PROJECT EXPECTATIONS

- Artists must complete all work on-site.
- Painting can only be completed outdoors in temperatures at or above 55 degrees, allowing for a curing time of 2 hours at or above 55 degrees.
- Crosswalks will be power washed in advance of execution.
- Artists are expected to apply the base coat of specialized paint to prepare the surface.
- Artists will apply two - three coats in each color area.
- Artists are invited and encouraged to offer a name for each crosswalk.

ARTIST ACKNOWLEDGEMENTS

- The names of the artists will not appear on the crosswalk.
- The artists will be acknowledged in the press releases and invited to provide a quote about their inspiration for the design concept or about the project.
- The artists will be credited on the City of Alpharetta websites and on the interactive Story Map.

ARTIST SELECTION

The winning design proposal will be chosen by the City of Alpharetta Cultural Services.

PROJECT TIMELINE

September 17, 2024	Submissions Due
September 27, 2024	Designs Chosen and Artists Notified
October 7, 2024	Painting may begin after surface preparation
October 28, 2024	Last day for work to be completed and final payment administered



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SUBMISSION REQUIREMENTS

1. Full completion of application, three digital representations of your crosswalk design and three examples of past artwork of similar scope. Artist statement and bio to be included in application submission.
2. Renderings received but not chosen for this installation will remain with the City of Alpharetta for future consideration in other locations. Artists will be contacted if their design concept is chosen at a later date and offered the opportunity to paint a crosswalk.
3. If applying as an artist team, please designate one team member as the primary contact.
4. Estimated total time needed to complete the prep, painting, and finish work.
5. All applications must be sent to the City of Alpharetta Cultural Services division at arts-culture@alpharetta.ga.us.

CONTACTS

Direct questions about this opportunity to:

Daniel Dominique | *Operations Supervisor*

City of Alpharetta Cultural Services

Email: arts-culture@alpharetta.ga.us

678-297-6135

Reinilda Blair, Project Manager

Arts Alpharetta

reinilda.blair@gmail.com

Artist Signature

Print Name

Date