

## Arts Alpharetta's *Gallery East*



In partnership with the City of Alpharetta's Recreation, Parks, and Cultural Services and the Alpharetta Convention and Visitors Bureau, Arts Alpharetta invites artists to submit designs for **Gallery East**, an outdoor "lamp post" gallery on the East Side of Alpharetta (east of GA 400) in 2026!

Designs can be submitted from original artworks to be printed on 2' x 4' vinyl banners. Images for the banners will be a "slice" of the original artwork. For information and application, visit <https://www.artsalpharetta.org/gallery-east-2026.html#/>.

### Here's How it Works:

1. Submit your original artwork to us for consideration.

- Artists must be 18 years or older.
- Complete registration at <https://docs.google.com/forms/d/e/1FAIpQLSeSNbxJDjZEVnDWe5s4IKPpLJk9aZV-gRwuKrt4iBTm5qOrNQ/viewform?usp=sharing&ouid=110228742660233354800>. It's FREE to apply!
- Art file must be the full image of the original work that looks great as portrait/vertical orientation, a hi-res digital file (JPEG, PNG, TIFF) that is at least 10MB or at least 150 dpi.
- Arts Alpharetta will format into a template sized 24" x 48."
- Artist may include a draft of what "slice" of the artwork is recommended.
- Include the work's title and artist's name (mandatory) plus social media handle (optional).
- Give us permission to display artwork if selected.
- Submit up to 3 entries via email at [galleryeast2026@gmail.com](mailto:galleryeast2026@gmail.com) with the subject line "2026 A2O Gallery East." Each image in a separate email please.
- Photographic works will be considered if the composition is unique and artful.
- Works generated using AI are discouraged, as this competition seeks to celebrate art made by humans.
- Arts Alpharetta will send draft of the final banner to artist for approval. If approved, send no response. Artists with edits must respond within 24 hours of the date approval email is sent.
- If you need help with your submission, no problem. Just ask [galleryeast2026@gmail.com](mailto:galleryeast2026@gmail.com).

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2. If your submission is selected, Arts Alpharetta will print it and install it in proposed location on lamp posts along Kimball Bridge Road between North Point Parkway and Waters Road.

- Before we go to production, you'll get a digital proof to review for placement and accuracy. Artists with no edits DO NOT NEED TO REPLY. Artists with edits must reply within 24 hours of the date and time the draft is sent to the artists.
- Arts Alpharetta will include your work in ongoing PR and marketing coverage of Alpharetta's Gallery East including digital, broadcast and print channels.
- We'll notify you where it is installed so you can tell your friends.

3. When this collection closes, artists will receive their banners as keepsakes.

- There are endless ways you can make use of it, from proudly displaying it on a wall in your house to up-cycling it into a reusable grocery bag.

#### 4. Tentative Timeline:

February 16 - 28, 2026	Open Call
March 6, 2026	Deadline for entries
March 7 - 13, 2026	Jury selection, artist notification, and public art review
March 24, 2026	Cultural Arts Commission Meeting and artist updates
March 23 or April 13, 2026	City Council Meeting and artist updates
April 14 - April 30, 2026	Banner Production
May 1 - 8, 2026	Banner Installations

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### **The Fine Print:**

By submitting artwork, artists agree that Arts Alpharetta has permission to publish your submission for any commercial, publicity or promotional purpose without limitation, review, approval or compensation to you.

Your submission must be suitable for a general audience; must not contain any inappropriate content (all as determined by Arts Alpharetta); and cannot contain any trademarks, copyrighted works or other intellectual property you do not own. Arts Alpharetta reserves the right to disqualify any entry that does not meet these requirements.